

The postal sector  
and climate change

Post-Expo 2009 / Hannover – October 1st, 2009

# **Fight against climate change La Poste Group (France)**



# Agenda

1. Profile
  2. History of sustainable development strategy
  3. Our context
  4. Fighting against climate change: transports
  5. Fighting against climate change: buildings
- Conclusions



# 1. Our profile



# 1./ Profile

## Mail

Universal service, customer relations, mail solutions integration, stamp collecting and press logistics



## La Banque Postale

Banking and insurance services for individual and business customers



## Parcels-Express

Transport and delivery of parcels in France (ColiPoste) and express parcels in France and across the world (GeoPost)



## L'Enseigne

The Group's post office network



- Turnover: € 20,8 billions (Mail: 53%, Parcels-Express and La Banque Postale: 23% each)
  - 71% of the operations of the Group take place in competitive markets (100% in 2011)
  - 15,6 % of turnover achieved at international level
- 296 000 employees



## 2. History of sustainable development strategy



## 2/ History of sustainable development strategy (1/2)

- 2003-2007:
  - Definition and implementation of the **first sustainable development strategy**
  - Creation of the core business network : **dedicated structures**
  - **Progressive appropriation** of strategic issues by teams
  - **Big media attention** received by our responsible initiatives (eco-stamps, electric vehicles, fair-trade clothes, eco-driving training...)
  - **Strong internal mobilization and support** on the sustainable development stakes (Internal Barometer)



## 2/ History of sustainable development strategy (2/2)

- 2008-2012:
  - Integration of the sustainable development to the strategic plan of the Group
    - 4 main SD involvements to achieve :
      - **Committing to develop our employees (social model):** job quality, mobility, training, health and security on workplace
      - **Promoting diversity:** being a standard-setter regarding diversity, to better serve all types of customers and meet society's requirements (actions for the disabled and gender equality, fostering professional integration)
      - **Contributing to sustainable development all over territories** we are in to improve local sustainable footprint
      - **Responsible paper policy:** using 100% responsible paper
      - **Fighting against climate change:** reduce by 12% CO2 emission by 2012

Implementation of corporate SD correspondents on territories

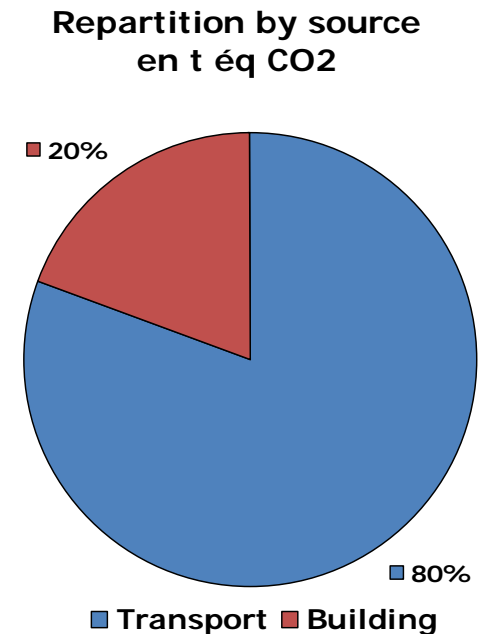


## 2. Our context



# 3/ Our context (1/3)

- External drivers:
  - **Local** (climate plan, “agenda 21” ...)
  - **National** (“Grenelle de l’Environnement” ...)
  - **International** (EU, Kyoto/Copenhagen...)
- 2 main sources CO2 emissions: Transport (80%) and buildings (20%)
- Our commitments
  - Reducing our CO2 emissions of 12% by 2012
    - 15% for transports
    - 9% for buildings



# 3/ Our context (2/3)

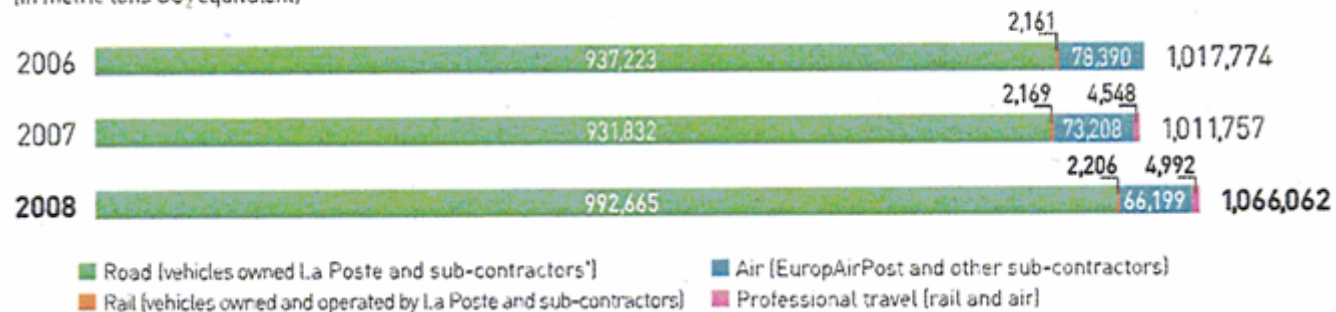
- For Transport:

- **More than 1.4 billion km** (65 millions by foot and bicycle excluded)
- **Owned Transports (direct emission)**
  - 917 millions km travelled by road
  - Management of our fleet and our drivers
    - Around 500 trucks
    - 68 244 thermic vehicles
    - 15 679 motorized two-wheeled
- **Subcontracting transport (Indirect emissions)**
  - More that 360 million km travelled by road and air



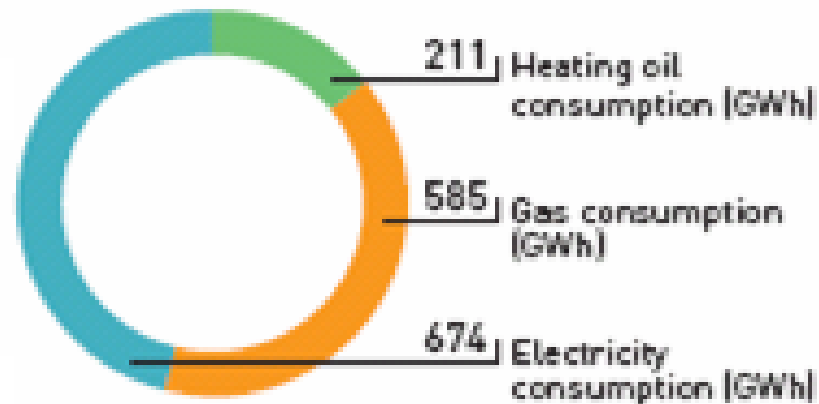
## TRANSPORT-RELATED CO<sub>2</sub> EMISSIONS

Scope: La Poste Group  
(in metric tons CO<sub>2</sub> equivalent)



# 3/ Our context (3/3)

- For buildings
  - 14 817 buildings
  - 9 million square meters (around 5 million owned)



**Total : 1,470 GWh**

259,223 metric tons CO<sub>2</sub> equivalent



## 4. Fighting against climate change: Transports



# 4/ Contributing to combating climate change : Transports (1/4)

- 7 orientations to reduce transport emissions

1. Developing a green fleet

- **By 2012**

- **10 000 Electric Vehicles**
- **3 000 Equads**
- **12 000 electrically-assisted bikes:** already 2 200 ordered and 1 350 delivered in 2009

- Experimentation of a **three-wheeled electric vehicles** able to convey up 100 kg of mail

- Contribute to the **French national dynamic** for EV

- Involved by the French State, La Poste Group has signed a **common letter of intent** relative to a grouped **purchasing of electric vehicles** with EDF, France Telecom, GDF-Suez, Veolia Environnement and Vinci
- Participating of **working group** to define the levers to implement the **network necessary for electric fleet** (loading stations...).



# 4/ Contributing to combating climate change : Transports (2/4)

## 2. Promoting eco-driving

- **60 000 employees will be trained** in eco-driving by the end of 2009 (30 875 already trained since 2007)
- Expected results: **between -5% and -8% of CO2 emissions**
- Benefit not only environmental: a significant decrease of the accidents
- Creation of a **dedicated subsidiary, Mobigreen**, to promote eco-driving to external clients (regional authorities and corporate fleet managers)



## 3. Implementing Rail

- **Creation of a subsidiary** between La Poste and SNCF: **Fret GV**



# 4/ Contributing to combating climate change : Transports (3/4)

## 4. Optimizing logistics

- Development of **loading “in bulk”** for Parcels
  - No more containers increasing trucks load of 60%.
  - In 2008, 6.5 million km saved.
- **100 double-decker trucks** (Mail)
  - Decrease by 35% CO2 emissions and by 50% the road traffic
- Implementation of **urban spaces of delivery** (Chronocity)



## 5. Participating local initiatives in the “PDE” (Local moving plan for employees)

- **Principles:**
  - Partnership between a company and a local authority
  - Co-financing of the monthly subscription price to the public transportation
- **6 000 postal employees** currently benefit from a “PDE” for their daily commute



# 4/ Contributing to combating climate change : Transports (4/4)

## 6. Accompany the subcontractors

- Sharing our approach (each year of the **sustainable development report**)
- Sending of a **specific newsletter “Eco-transport”** (4 times/year)
- Integrating of **sustainable development items in calls for tender and specifications**



## 7. Raising clients awareness of the impact of transport

- **whyflyparcel**, an online comparative eco-calculator, developed by GeoPost and available in 4 languages ([www.whyflyparcel.com](http://www.whyflyparcel.com))
- Informs shipping customers about the **impact of their delivery**

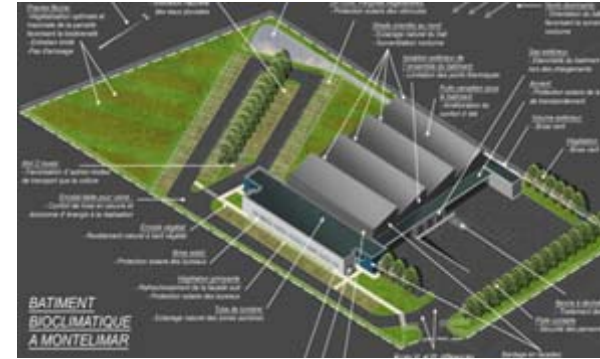


# 5. Fighting against climate change: Buildings



# 4/ Fighting against climate change: climate change : Buildings (1/2)

- Integrating French Environmental Quality Norm (HQE) for the new buildings:
  - Participation to the definition of environmental criteria for logistic platforms
    - PPDC of Montélimar in 2008
  - Headquarter of La Banque Postale in 2010
- Improve the energy performance of the old buildings



# 4/ Contributing to combating climate change : Buildings (2/2)

- Developing the use of renewable energies
  - Investment in solar-energy facilities covering 14 000 square meters in Montpellier
  - First positive energy platform
    - PIC of PAU in 2010
- Raising staff awareness of “green behaviours”
  - Sharing simple eco-friendly practices
  - Stickers to remind switching off the light...



# Conclusion



# Conclusion

- The scope to fight against climate change is really huge and it involves not only the post but also other sectors.
- Challenges are in front of us (not behind).
- We are also involved in the different programmes in postal organizations and gathering efforts is a huge levers to improve our carbon footprint.
  - e.g.: Under its Sustainability charter, UPU's Climate Change programme aims at developing the CO2 reporting in postal sector and at helping every posts to implement actions plan and manage their emissions.
- We thought that a post is part of the problem but overall the partner of the solutions.



Thank you for your attention

Do not forget: go on UPU's Stand  
and seal the deal !

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